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PLUS | new curved modules by Lapalma
design: Francesco Rota



An **exciting** new **modularity** enhances **PLUS,** the system of modular elements designed by **Francesco Rota** in 2017 for **Lapalma**, which meets various needs of the home and contract sectors with its softness and versatility.

PLUS features a soft silhouette and a seat that extends generously to accommodate an outstretched body. **The system**, which gives rise to various solutions, is now **even more flexible** with its extremely simple coupling system that reassembles volumes and redesigns its profile. If up to now, it offered modules in three different shapes – square, classic rectangular and with rounded sides, for perfect alignment with the natural curve of *SCREEN* partition panels – it now embraces new curved elements for the backrest and seat, designed to provide increasingly versatile and timely responses to interior designers' demands.

The ‘add on’ elements allow even more options, with volumes and shapes that let you compose new ingenious solutions. Depending on the position chosen for the backrest –front and/or back of the seat – you can create two different types of sofa: the concave corner defines a more classic and cosy composition, whereas, also taking advantage of the convex corner, you can create interesting face-to-face solutions or S-, V- or U-shaped configurations that give a nod to the contract world.

And so, if two sofas with internal seating modules, placed opposite each other, create a kind of *cocoon* that fits pleasantly into home interiors or hotel lounge areas, **the exceptional versatility inherent in the design** provides complex modular systems that bring variety to larger contexts – from airport lounge areas to museum halls.

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This new modularity is complemented by two brand-new square poufs – one small in size, equivalent to the depth of the seat (64x64 cm), which can be freely positioned in the space, next to the sofa or as a single, independent seat. The other one, with generous dimensions (124x124 cm), is ideal as an island in the middle of a room. They can both be combined with the medium-sized one (94x94) already offered in the collection.

At the Salone del Mobile, PLUS | new curved modules is also presented paired with a **new low table featuring an architectural design and versatile vocation:** placed next to the sofa along its longest side – measuring the same as the seat and back combined – it elegantly closes the corner providing a handy top. When turned around – so that the short side measures the same as the seating surface – it complements the composition more freely, also acting as a dividing element between two modules. Open wide on all sides, it is perfect for housing your favourite objects or books.

From a sofa in a more classic style for the home to a variety of compositional islands for *lounge* spaces, exploring the countless combinations offered by the system that now also features the new curved modules, PLUS provides the widest and easiest of configuration options, further enhancing its use as a **versatile solution under the banner of comfort** and understated elegance by Lapalma.

www.lapalma.it

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For over forty years, the company has been producing furniture for the home and for the contract sector, achieving prestigious national and international acclaim thanks to the consistent and constant pursuit of high-quality materials, workmanship and finishes. Over the years, using “bare” handcrafted materials and all-Italian production have guaranteed reliability, quality and customer care, features that are part of Lapalma's DNA. The brand's new collections introduce softness and fabric upholstery, focusing on colour, warmth and handcrafted details while opening up – alongside important contract projects - to contract-home projects, with products that can belong to both worlds, thus confirming its ability to satisfy more markets and needs.

The offer is complemented with the development of products that, while maintaining high formal and production quality, are positioned in a more attractive and competitive price band. Research is carried out into materials for upholstery (hide, leather and eco-leather) and into textiles, padding or foamed elements, included in new projects and in some ongoing projects.

For a long time, Lapalma has been working with internationally renowned designers, with whom the company has established long-lasting valuable relationships. In the future, the company intends, on the one hand, to provide continuity and loyalty to some of these partnerships and, on the other hand, to introduce new names that have shown a potential affinity with the brand in terms of sensitivity, professionalism and adaptability.

Since 2021, the headquarters in Cadoneghe (PD), 14,500 square metres of modern, bright and attractive spaces powered by solar energy, has been partnering Lapalma for Architects Milano, a space dedicated to architects and interior designers, as well as Lapalma for Architects London, the company's new location in Clerkenwell, which opened in October 2024.